Cedar County Economic Development Commission December 9, 2014 5:30 PM

Cedar County Extension Office Meeting Minutes

Roll Call

Board Members Present: Pam Spear (Board Chair-Tipton), Jon Bell (Cedar County Board of Supervisors), Betty Ellerhoff (Cedar County Board of Supervisors), Pat Hasenbank (Clarence), Greg Wagner (Stanwood), Mark Worrell (West Branch)

Staff Present: Rod Ness (Executive Director)

Guests: Sue Hall (Reporter-Tipton Conservative)

Chair Pam Spear called the meeting to order at 5:30 PM

Agenda Additions/Agenda Approval

 Pat Hasenbank made a motion, seconded by Betty Ellerhoff to approve the Agenda. Motion carried.

Communications

None

Consent Agenda

 The November minutes and financial reports were presented. Betty Ellerhoff made a motion, seconded by Jon Bell to approve with changes. Motion carried.

Unfinished/Old Business

• D&O Liability Insurance-

Jon Bell explained if we go with Heartland, we can increase coverage and include D&O insurance but it cannot start until July 1st of next year without any additional cost because of any pro-rate. Heartland is a county pool. Pat Hasenbank is disappointed that they would be dropping a local provider, and asked about the price differences. Jon Bell stated it is about \$800 less annually, and provides more coverage. Chair Spear said the review stated current law is not tested if Board is covered. Jon Bell added there might be possible rebates and dividends. Pat Hasenbank stated it would give the organization greater flexibility. No action was taken at this time, and it will be reviewed again in March.

• By-Law Review/Changes

Chair Pam Spear suggested reviewing highlighted items:

- o 1 each Participating Community
- 2 Supervisor meeting and up to 3 additional
- o Alternate with voting rights if member was not here 4.3
- Combine Secretary/Treasurer as oversight
- o Quorum 50%
- o One four year term 4.7
- On ALL make President read Chair
- o 5.1 Secretary/Treasurer be one And throughout the document
- o Remove 4, 13, 4.12
- 5.1 Change Director title to read Chair Secretary/Treasurer
- 5.2 Secretary/Treasurer remove 1 year success year limit 2 remove last sentence
- o 5.6-5.7 Combined Payable to Corporation...and such duties
- o 8.3 Will have 2 signatures consisting of Office Manager, Director and Secretary/Treasurer
- 5.1 January election is agreed
- Check to see when AUDITS are require 9.3

Other-

There was discussion on Elections for Directors/Officers. It was agreed to have them in January.

New Business

• The Office Manager had her one-year anniversary on November 11th. The Personnel Committee will meet next week, December 16th, at 5:30 for a performance review.

Announcements

Next meeting will be 5:30 PM, Tuesday, January 13th at the Extension Office Meeting Room.

Executive Director's Report

- Feedback on the Shop Cedar Saturday was strong for retailers who were open. It brought awareness to CCEDCO.
- Met with Annette Shipley to develop foundation for the January meeting. A small on-line survey
 will be sent to Board members to complete before next meeting to help provide tools for
 countywide discussions as we move forward. The objective of the January meeting is to solidify
 the Board and Director's program's action plan to enter discussions to determine resources ISU
 can offer to help achieve goals.
- A newsletter is being developed to extend our communication with stakeholders that hopefully will be more of an educations tool to stimulate thought and forward the foundation of community driven economics.
- The Executive Director will be traveling to ISU on Wednesday, December 12th, for Geographical Information System (GIS) training, and In-Service meetings through Friday, December 12th. In addition, New Hire Orientation will take place on Wednesday, December 17th.

City Reports

- West Branch-
 - Mark Worrell thanked the Executive Director for participating in Christmas Past on December 5th; which had its best participation to date
 - o A big thanks also goes out to the merchants and their contribution
 - o Casey's will start construction on their new building in March
 - o Grand opening of Challenger has not been held yet, even though they are open
 - o There is a new photography shop in Hoover House

Adjourn

 With no further business, a motion was made by Greg Wagner and seconded by Jon Bell to adjourn at 7:01 PM.

Preparer of Minutes